

FOR THE
PLAYER 
ACADEMY

THE PERFORMANCE CENTRE.



Privacy Policy.

Privacy Policy

Last Updated: April 2025

Introduction

Welcome to For the Players Performance Centre Limited, trading as FTPPC ("we", "us", "our", or "FTPPC"). This Privacy Policy explains how we collect, use, disclose, and protect your personal information when you use our services via the FTPPC mobile app and website (together, the "Platform").

By using the Platform, you agree to the terms of this Privacy Policy. If you do not agree, please do not use our services.

1. Who We Are

For the Players Performance Centre Limited is a company registered in the UK and our registered office is located at Imperial House, 1a Standen Avenue, Hornchurch, Essex, RM12 6AA.

2. Information We Collect

We collect the following types of information to provide and improve our services:

- a. Personal Information
 - a. Name
 - b. Date of birth
 - c. Contact details (email, phone number, address)
 - d. Login credentials
 - e. Payment information (if applicable)
- b. Health & Fitness Data
 - a. Physical metrics (e.g., weight, height, performance stats)
 - b. Training logs and schedules
 - c. Nutritional preferences and intake
 - d. Exercise history and goals
 - e. Any data you voluntarily enter or sync from third-party services
- c. Device & Usage Information
 - a. Device identifiers (IP address, browser type, operating system)
 - b. Usage patterns and activity logs
 - c. Mobile app interactions
 - d. App store purchase data
 - e. Cookies and similar tracking technologies
- d. User-Generated Content
 - a. Any photos, videos, logs, feedback, recipes, or comments you post via the Platform.



Privacy Policy

Last Updated: April 2025

3. How We Use Your Information

- We use your data to:
- Deliver personalized training and nutrition programs
- Monitor progress and adjust recommendations
- Enable platform features (e.g., community groups, coach interaction)
- Provide customer support
- Communicate with you about service updates
- Analyse trends and improve our platform
- Ensure community safety and enforce our Terms & Conditions
- Fulfill any legal or regulatory obligations

4. User-Generated Content

By uploading content (e.g., training logs, recipes, comments), you grant FTPPC a non-exclusive, royalty-free, worldwide, sublicensable license to use, store, modify, reproduce, share, and adapt your content for the purpose of operating and improving our Platform. Even after your account is terminated, we may retain anonymised or aggregated data for analytics, legal compliance, or backup purposes.

5. Sharing Your Information

We do not sell your personal information. We may share your information with:

- Coaches or trainers for the purpose of delivering personalised advice
- Service providers that assist with payment processing, hosting, data analytics, and technical support
- Authorities or legal entities, if required to do so by law
- Other users, only to the extent you voluntarily share content on public features of the Platform

We ensure any third parties with access to your data follow appropriate data protection practices.

6. Health Disclaimer

While our platform offers personalized training and nutrition insights, it does not constitute medical advice. Always consult your GP or healthcare provider before starting any new fitness or dietary program.



Privacy Policy

Last Updated: April 2025

7. Your Rights

You have the right to:

- Access and review your personal data
- Correct inaccurate data
- Request deletion of your account and personal data
- Withdraw consent to processing
- Object to certain uses (e.g., marketing)

To exercise these rights, please contact us at info@ftppc.co.uk

8. Data Retention

We retain your personal data only as long as needed to provide services or comply with legal obligations. Anonymised data may be kept indefinitely for analytics and research.

9. Security

We implement appropriate technical and organisational measures to protect your personal data against loss, misuse, and unauthorised access. However, no system is 100% secure. Use our services at your own risk.

10. Children's Privacy

The Platform is intended for anyone under 18. We collect personal information from users under 18. This data is protected and will not be disclosed, sold, moved or transferred without a parent or legal guardians consent.

11. Marketing

We may contact you with updates or promotions only if you've given explicit consent. You can opt-out at any time by clicking "unsubscribe" in our emails or contacting us directly.

12. App Stores & Third-Party Services

By downloading our app from a third-party store, you agree that such third parties may process your data under their own terms. We are not responsible for the privacy practices of other websites or platforms.



Privacy Policy

Last Updated: April 2025

13. International Data Transfers

If we transfer your personal information outside of your country (e.g., to servers in the EU, UK, or USA), we ensure appropriate safeguards are in place in accordance with data protection laws.

14. Changes to This Privacy Policy

We may update this Privacy Policy periodically. When we do, we will revise the "Effective Date" and notify users via email or platform alerts. Continued use of the platform indicates your acceptance of the updated policy.

15. Contact Us

If you have questions, concerns, or requests regarding this Privacy Policy or your personal information, please contact us at:

Email: info@ftppc.co.uk

Address: Imperial House, 1a Standen Avenue, Hornchurch, Essex, RM12 6AA

